

2024  
**ICT-COMM  
VIETNAM**  
ASIA OPTICAL FIBER COMM AND I.C.E. SHOW

**VIETNAM 2024**

# OPTICAL FIBER COMM AND ICT SHOW

**ICE - Hanoi**

91 Tran Hung Dao Str. Hanoi

**20 - 21 - 22** November 2024

1024.256



AWAITS YOU AT *OFC&ICTSV 2024*

Professional Asia Optical Fiber Comm. And ICT Show in  
Vietnam 2024

20<sup>th</sup>-22<sup>th</sup> November, 2024

**I.C.E. Hanoi**

91 Tran Hung Dao Str.  
Hanoi City, Vietnam

<https://www.wirecableshow.com>

Organized by:



Incorporate with:



**VIETNAM  
WIRE & CABLE SHOW**  
LARGEST AND MOST PROFESSIONAL WIRE AND CABLE EXPO



# Welcome to Optical Fiber Comm. And ICT Show Vietnam 2024 !



## VIETNAM MARKET ANALYSIS

1. Market Potential: Vietnam, as a rapidly developing economy, has a growing demand for advanced communication technology.
2. Geographic Location Advantage: Located in the center of the ASEAN region, it is conducive to attracting participants and partners from neighboring countries and other ASEAN member states.
3. Strong Professionalism: The exhibition focuses on fiber optic communication field by providing the latest industry trends, products, and solutions which can attract representatives from upstream and downstream companies along the relevant industrial chain to explore business opportunities.

## ABOUT EXHIBITION

The Vietnam Optical Fiber Comm & ICT Event is the most professional industry event in the ASEAN region. The exhibition is organized by the British CEG Group and the Vietnamese Cable Industry Association ( HECA ), with strong support from industry associations in Indonesia, Malaysia, China, India, and Turkey. In the previous session of this exhibition, more than 150 well-known companies from over 10 countries and regions participated. Additionally, the organizers have actively sought cooperation partners across Asia and even globally to establish long-term strategic alliances aimed at effectively expanding influence, enhancing trade exchanges, and achieving goals such as resource sharing.



## VIETNAM MARKET ANALYSIS



4. High Level of Internationalization: It can invite leading global enterprises, cutting-edge research institutions etc., as invited guests to attend events share their latest innovations & discoveries; at same time promote cross-border cooperation & exchanges.

5. Government Support : Receives strong support from government departments or local organizations with better conditions guaranteeing funding assistance project approval among various aspects

6. Comprehensive Business Support Services : Provides one-stop financial tax legal advisory services assisting foreigners understand local market norms; arranges product demonstration trial experience interactive sessions achieving maximum results with minimal effort



## BENEFITS OF EXHIBITING AND VISITING

In 2019, the exhibition attracted more than 150 well-known companies from over 10 countries and regions including China, Japan, Malaysia, Singapore, South Korea, Germany, Italy ,the United States Indonesia India Taiwan Hong Kong. The exhibition covered an area of approximately 6000 square meters with a total of about 6860 professional buyers from over 20 different countries and regions attending.

**82%** - Plan to make a purchase of products on results of participation in OFC & ICT and WCSV.

58% - Visit only *OFC & ICT and WCSV* among similar exhibitions in Asia;

68% - Found out about new products and services

56% - Found new suppliers and business partners

Main results of participation in *OFC & ICT Event* :

**83%** - Were satisfied with the quantity and quality of visitors; 71% - Met existing clients and partners

**76%** - Were satisfied with their participation in the exhibition

71% - Found new clients and business partners



## Exhibits' Profile

Optical Communications System Equipment  
Data Center Interconnects ;  
Dielectric Materials ;  
Dispersion Management Components (Chromatic, Polarization Mode) ;  
Electronic Components and Sub-systems ;  
Fiber Cables, Assemblies ;  
Fiber Manufacturing Equipment ;  
Fiber Splicers ;  
High Speed Technology and Data Formats ;  
Integrated Photonics ;  
Laboratory & Test Equipment ;  
LANS ;  
Lasers - Communications ;  
Lasers - Other ;  
Manufacturing/Automation/Packaging Equip. & Materials ;  
Network Automation Equipment/Software ;  
Network Test Equipment ;  
Optical Amplifiers ;  
Optical Comm. & Transport Sub-systems ;  
Optical Components - Active/Dynamic ;  
Optical Components - Passive ;  
Optical Fibers - Communication ;  
Optical Fibers - Specialty ;  
Optical Transceivers ;  
Photodetectors ;  
Plastic Optics ;  
Pluggables ;  
Polymer Optics ;  
Production Test Equipment ;  
Sensors & Sensor Systems ;  
Software ;  
Supercomputers ;  
Switches, Routers and ROADMs ;  
Terminal Equipment ;  
Video & Imaging Systems ;  
White Boxes ;

## General Information



### Organizer - CEG

Century Exhibition Group is a professional exhibition company located in Hanoi, Vietnam. We offer comprehensive services in major conferences, meetings, trade shows and exhibitions to customers. Our specialization management and staff will provide commercial consult, exhibition stands reservation, trade show promotion and other related services to corporations. We will assist the corporations to choose the best shows and trade activities for them and help them to access to the key area of global market.

### Venue

I.C.E. Hanoi (Cung Van Hoa)  
91 Tran Hung Dao Str. Hanoi, Vietnam



## STAND RATES

### A:Space Only

USD350 per sqm (min 18 sqm)

### B:Standard Shell scheme

USD380 per sqm (min 9 sqm)

Standard shell scheme includes:

- 1 No.13amp Power Point
- Needle Punch Carpet Flooring
- Aluminum System
- White Laminated Plywood Panel
- 2 Nos. Fluorescent Tube
- 2 Nos. Chairs
- 1 No. Information counter
- Fascia Board With Company's Name &Booth No.
- Waste Paper Basket

### C:Deluxe Shell Scheme

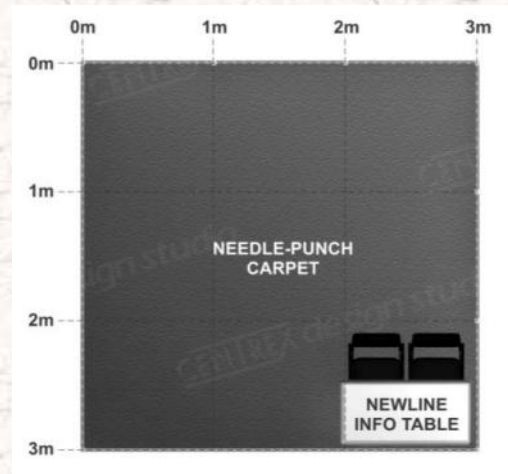
USD450 per sqm (min 9 sqm)

Deluxe shell scheme includes:

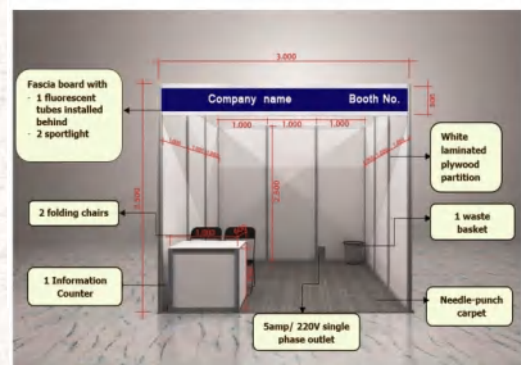
- Facial Broad With Company Name&Booth No.
- Logo Of Organizer & Exhibitors
- 2 No.Long Beam Spotlight 60W
- One Lockable Information counter
- Glass round table & 4 Chairs
- 1 No. Bar Chair
- 500W outlet
- Waste Bin

### Registration fee:

USD350 Per Company



STANDARD BOOTH ILLUSTRATION (9sqm)



## Platinum Sponsor:



## Sponsor:



## EXPRESS ENQUIRY FORM

Contact Name:

Company:

Phone:

Email:

Our sales team will endeavour to come and visit you on your stand, however if you would like to fast track your enquiry please bring

this form to the Organisers Office, or contact us directly.

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