

Welingkar Mumbai

Established in 1977

Welingkar Mumbai Highlights 2024

Prin L N Welingkar Institute of Management Development and Research is one of the leading private Management institutes in Maharashtra. The institute is ranked **73rd** by the NIRF 2023 among the top Management institutes in India. The institute is also ranked **16th** by Outlook I-Care Ranking 2023 among the Top Private MBA Colleges in India.

Welingkar Institute of Management was established under the aegis of the SP Mandali Trust in 1977. Welingkar Mumbai is an autonomous institute affiliated with the <u>Mumbai University</u> and is accredited by the NBA and approved by the AICTE. The school offers Management programmes through its Mumbai and <u>Bangalore</u> campuses in different modes: full-time, part-time, executive, and distance learning. WeSchool was awarded with 'RMAI Corporate Excellence Award 2023' in the 'Rural Marketing Association of India (RMAI) Conclave, 2023' in Delhi.

The institute offers various Certificate and Postgraduate courses. The institute's flagship course is **PGDM**. Welingkar Mumbai PGDM course is offered in 7 specialisations. Welingkar Mumbai fees range from **INR 11,800 to INR 14 lakh**. Welingkar Institute of Management course admission is based on the **entrance exams**, such as CAT, XAT, etc. During Welingkar Mumbai placements, the highest package stood at **INR 25.48 LPA**. Welingkar Mumbai average package stood at **INR 12.01 LPA**. The life at WeSchool is quite happening for students and staff. The major highlights of Welingkar Mumbai are tabulated below:

Particulars	Welingkar Mumbai Highlights	
Establishment year	1977	
Ownership type	Autonomous Institute	
Campus size	3.90 acre	
Top accreditations	NBA	
Recognised by	AICTE	
Rankings 2023	- 73rd by NIRF (Management)- 16th by Outlook I-Care Top Private MBA Colleges in India	
Flagship course	PGDM	
Exams Accepted	CAT, XAT, CMAT	
Application Process	Online	
Admission based	Entrance Based	
Scholarship	Merit or Need based	
Collaborations	Audencia Nantes France, Ben-Gurian University of the Negev Beer-Sheva Israel, Copenhagen Business School Denmark, Curtin University Australia, Grand MacEwan College Canada	
Brochure		
Official Website	https://www.welingkar.org/	

Welingkar Mumbai Courses and Fees 2024

Welingkar Mumbai offers a wide variety of over 63 courses at undergraduate, postgraduate, and other levels. Admission to Welingkar Mumbai is based on either entrance exams, merit, or a combination of both, depending on the course. The university accepts scores from various entrance exams, including CAT, MAT, and SET, for different courses. The table below shows a list of Welingkar Mumbai courses along with their eligibility criteria and fees:

Courses	Tuition Fees	Eligibility
Executive MBA/PGDM(2 courses)	4 L - 7 L	Graduation: 50 %
<u>=</u>		Graduation : 50 %
MBA/PGDM(27 courses)	94.4 K - 14 L	Exams : <u>XAT</u> , <u>CAT</u> , <u>CMAT</u> , <u>ATMA</u> , <u>GMAT</u>
Certificate(32 courses)	11.8 K - 31.9 K	Exams : CBSE 12th, ISC, Maharashtra HSC
MMS(1 course)	6.7 L	Graduation: 50 % Exams: MAT, XAT, CAT, CMAT, ATMA, MAH CET

Welingkar Mumbai Admission Process 2024

Welingkar Mumbai Admission 2024 is open for the full-time Postgraduate Diploma in Management (PGDM). Admission to Welingkar Mumbai's full-time PGDM programme is based on national-level entrance exams such as CAT, XAT, CMAT, ATMA, GMAT, etc. Further, candidates are shortlisted based on their profile and percentile in the entrance exams. Welingkar Mumbai offers a vast range of PGDM, PhD, and certificate courses to students in the field of Management. The courses are offered via different modes, such as full-time, part-time, executive, and distance learning, PGDM is the flagship programme of Welingkar Institute of Management Development and Research (WeSchool), Mumbai. Check out the table below for admission highlights of Welingkar Mumbai:

Particulars	Welingkar Mumbai Admission Highlights 2024
Mode of study	Full-Time/ Part-Time
Programmes Offered	5+ courses across multiple specialisations
Level of programmes offered	PG Doctoral Diploma Certificate
Popular programmes	PGDM Certificate MMS

Welingkar Mumbai Admission 2024: Eligibility & Selection Process

Admission to the flagship course is based on a valid score obtained by the candidates in national-level entrance exams along with other selection rounds. Admission to all the courses offered Welingkar

Mumbai is subject to merit in the entrance exam, selection rounds, and past academics. The following table mentions the eligibility and selection criteria for all WE School programmes:

Course Name	Eligibility & Selection Criteria	
<u>PGDM</u>	Bachelor's Degree with minimum 50% aggregate, which must be completed by June 2024.	CAT(2023)/ XAT(2024)/ ATMA(Feb 2024)/ CMAT(2024)/ GMAT(2021 onwards) + PIQ + PI + Past academics
Executive PGDM	Bachelor's Degree in any field	In-depth PI
<u>Certificate</u>	Bachelor's Degree with 2 years of minimum experience	Written Test, Group Discussion and Personal Interview
MMS	Bachelor's Degree with 50% aggregate	MAH CET (Conducted by DTE Maharashtra)
<u>PhD</u>	PG degree/ MPhil with 55% or equivalent	PhD Entrance Test (PET) conducted by MU + PI

Key: Pre Interview Questionnaire (PIQ) | Personal Interview (PI)

Welingkar Mumbai Course Fees 2024

Welingkar Mumbai fee are different for all the cousre. It ranges from INR 31,000 to INR 14 lakh. Candidates are required to submit the fee once they are shortlisted. Welinhkar Mumbai fees may include multiple components such as the registration fee, which is to be paid during the final submission of the application form. Tabulated below are the Welingkar Mumbai course-wise fees:

Courses	Tuition Fees		
<u>PGDM</u>	INR 94,400 - 14 lakh		
Certificate	INR 11.800 - INR 31.900		
MMS	INR 6.7 lakh		
Executive PGDM	INR 4 lakh - INR 7 lakh		

^{*}This information is sourced from the official website/ sanctioning body and is subject to change.

Welingkar Mumbai Seats 2024

Welingkar Mumbai offers a limited number of seats for its various programs. The highest number of seats is available for the flagship course PGDM. Once candidates complete the entire admission

^{*}This information is sourced from the official website/ sanctioning body and is subject to change.

process, they are allotted seats according to their merit. Below is a table that shows the number of seats available for each program offered at Welingkar Mumbai:

Courses	Tuition Fees
PGDM	12830
Certificate	60
MMS	120
Executive PGDM	N/A

Welingkar Mumbai Admission Process 2024

The admission process for Welingkar Mumbai is done in two phases, i.e., phase 1 and phase 2. Phase 1 includes Profile Calls, which are not relevant in Phase 2. Therefore, aspirants with a strong academic profile (60% or above) should consider this an advantage for cracking a GDPI Call. These candidates can be CAT, XAT, CMAT, ATMA, or GMAT takers. Any pending scores can be updated later. The Welingkar Mumbai admission process is a multi-step process inclusive of application, appearance in the selection rounds, offline admission process, and document verification. A step-by-step process that students need to follow is as follows:

STEP 1: Welingkar Mumbai Application Process 2024

The application process for all programmes at Welingkar Mumbai is done online. Candidates can fill out the Welingkar Mumbai application form 2024 on the official website for the respective course accepting exam as given above. The registration fee for all programmes varies as per the counselling bodies & official website of Welingkar Mumbai for short-term courses. The application process includes multiple steps.

Step 2: Welingkar Mumbai Selection Process 2024

Candidates are shortlisted based on their profile and percentile in the entrance exams. Shortlisted candidates are further required to appear for the group interview and personal interview as per the respective course.

Step 3: Merit list

Welingkar Mumbai makes admission offers to applicants who make the merit list after calculating a total composite score merit for each applicant based on all selection criteria.

Step 4: Welingkar Mumbai Document Verification & Payment of Admission Fee

Candidates who are shortlisted based on merit lists must submit the specified admission fee for their respective courses. After that, they need to undergo document verification, and the date of the commencement of classes will be communicated to them.

Welingkar Mumbai Scholarship 2024

To get scholarship benefits at Welingkar Mumbai, candidates must qualify the minimum eligibility criteria provided by the college to be eligible for application. The scholarships are offered to meritorious and needy students at Welingkar Mumbai. Weglobal offers Linnaeus-Palme scholarship to students studying in Welingkar Mumbai. Welingkar Mumbai invites foreign and guest faculty at its campuses. The Linnaeus-Palme programme is an exchange programme for students and teachers at the Welingkar Institute campus. The motive behind this scholarship is to promote long-term cooperation based on mutual benefit between higher education institutions in Sweden and those in developing countries in order to stimulate further global internationalization of higher education.

What's new at Welingkar Institute of Management Placements 2023? As per the latest report, the highest and average package offered during Welingkar Mumbai placements 2023 stood at INR 25.48 LPA and INR 12.04 LPA. Further, 358 recruiters participated in the placement process 2023 and placed the 2023 batch in new-age job roles. The top recruiters of Welingkar Institute of Management in 2023 included Adani Group, Airtel, Amazon, Deloitte, Morgan Stanley, etc.

The Welingkar Institute of Management Mumbai also started the summer internship process for the batch passing out in 2024. The highest stipend offered so far stood at INR 75,000 per month.

Welingkar Mumbai Placement Report 2023: Highlights

During Welingkar Mumbai placement 2023, a total of 358 recruiters participated and presented various job offers to various courses of the batch 2023 *viz.*, PGDM, PGDM-E Business, PGDM-Business Design, PGDM-Healthcare Management, etc. The key highlights of Welingkar Mumbai placements for the Class of 2022 and 2023 are tabulated below:

Particulars	Placement Statistics (2022)	Placement Statistics (2023)
Highest package	INR 18 LPA	INR 25.48 LPA
Average package	INR 10 LPA	INR 12.04 LPA

Total recruiters	NA	358

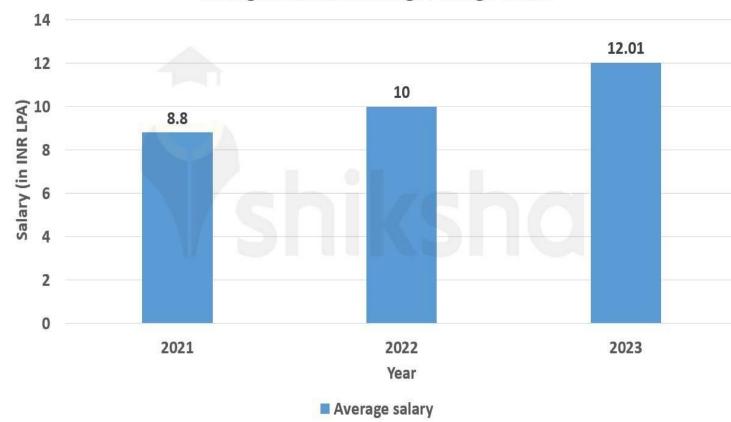
Welingkar Mumbai Average Package 2023

The overall Welingkar Mumbai average package offered during the 2023 placement drive stood at INR 12.01 LPA. The course-wise Welingkar Mumbai average package offered at Welingkar Institute of Management in 2023 is tabulated below:

Course	Average Package (2023)
<u>PGDM</u>	INR 12.40 LPA
PGDM-E Business	INR 11.96 LPA
PGDM-Business Design	INR 11.76 LPA
PGDM-Healthcare Management	INR 11.60 LPA
PGDM-Retail Management	INR 11.33 LPA
PGDM-Rural Management	INR 12.01 LPA
PGDM-Media & entertainment	INR 11.51 LPA
PGDM Research & Business Analytics	INR 12.56 LPA
Overall	INR 12.01 LPA

The overall Welingkar Mumbai average package offered to students has consistently risen since 2021. From INR 8.8 LPA in 2021 and INR 10 LPA in 2022, the Welingkar average package reached INR 12.01 LPA in 2023. For more clarity, check out the graph below:

Welingkar Mumbai Average Package Trends



The table below showcases the Welingkar Mumbai average packages offered in the past three years:

Particulars	Placement Statistics (2021)	Placement Statistics (2022)	Placem9ent Statistics (2023)
Average Package	INR 8.80 LPA	INR 10 LPA	INR 12.01 LPA (now updated to INR 12.04 LPA)

Welingkar Mumbai Placements 2023: Top Recruiters

The following is a list of a few top companies that were a part of the Welingkar Mumbai placements in the academic year 2022-2023

Welingkar Mumbai Top Recruiters				
Accenture	Amazon	Adani Group	Wipro	
Reliance	Pidilte	Morgan Stanley	Deloitte	
ICICI Bank Naukri.com EY Hindustan Unilever Limited				



For more information related to admission and fee structure:-

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