



KENYA
INDUSTRIAL PARK
SEZ

JOIN THE CLUB!

A GOLDEN OPPORTUNITY TO INVEST IN

KIPSEZ

KENYA'S GATEWAY TO THE WORLD
ONE STOP SHOP SOLUTION



INTRODUCTION

Profitable, Sustainable and Scalable investment Opportunities are abundant in Africa.

In order to make these opportunities bankable and structured from the early stages, KIPSEZ is inviting interested investment parties to join us in making a difference on the growth of private commercial enterprises.

Special Economic Zones (SEZs) have been identified as one of the flagship projects under the Economic Pillar of the Kenya Vision 2030. The SEZs are geared towards addressing key factors that reduce Kenya's competitiveness as an investment destination. SEZs are also recognized in the current development policy, the Big Four Agenda, as a vital tool to accelerate the manufacturing sector.

Through SEZs, Kenya aims to boost competitiveness by ensuring regulatory and administrative predictability, quality industrial infrastructure and market access.

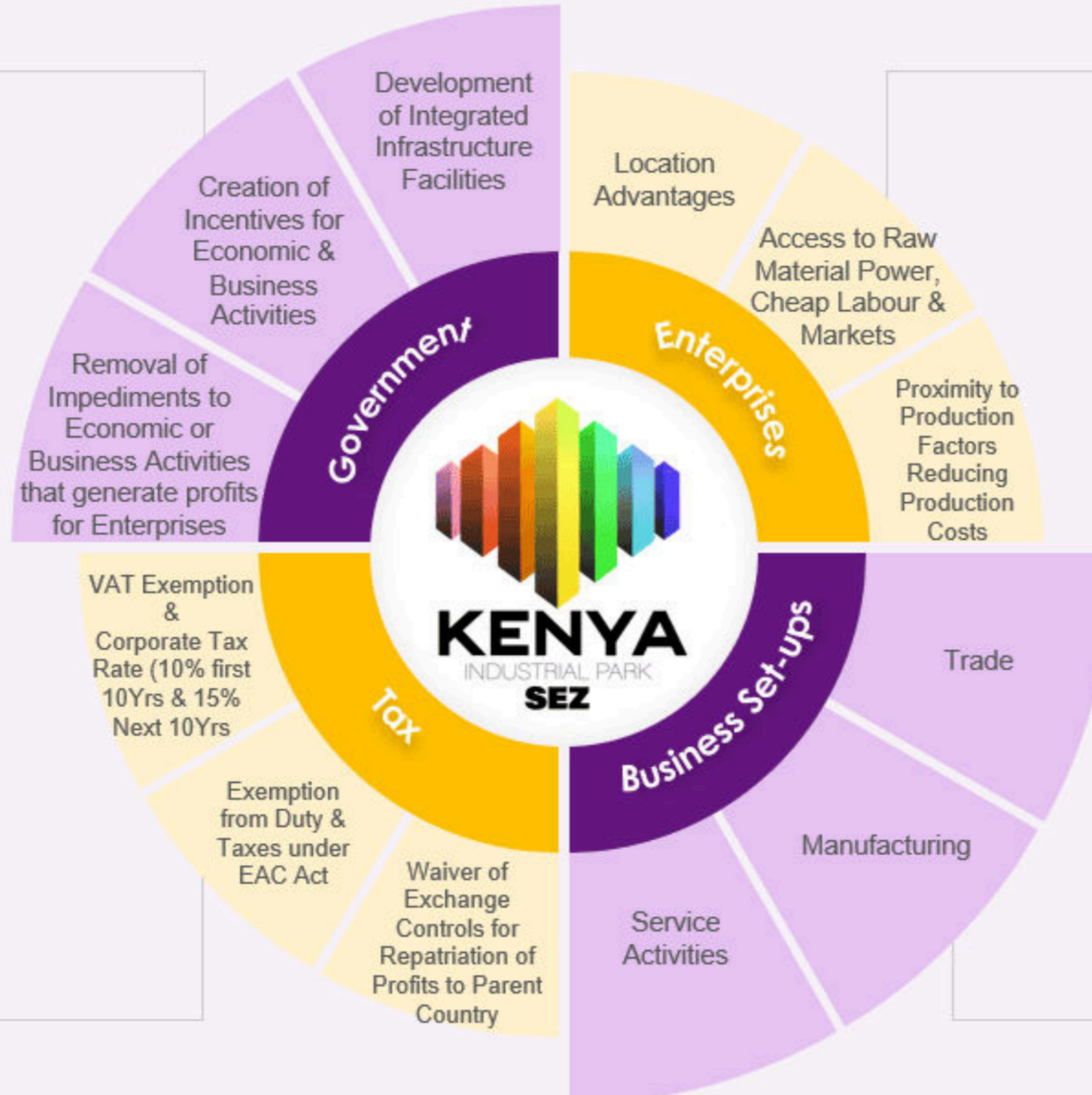
You are invited to join KIPSEZ as an anchor tenant and collectively we can make a greater impact on Africa's growth & prosperity.



KENYA
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SEZ

ONE STOP SOLUTION OFFERING

GoK Purpose for SEZ 01



02 Attractive Factors

Incentives 04

03 Composition

WHY INVEST IN KENYA



Strategic Geographic Location

Kenya's location presents a gateway into the vibrant East and Central African region. Its international airports and established coastal ports provide effective air and water connectivity between Africa, Europe, US and Asia

East and Central Africa's Largest Economy

Kenya is the largest and most advanced economy in East and Central Africa, contributing to more than 40% of the region's GDP with the second largest population within the EAC. The growing middle class indicates a growing consumer base demanding high value goods.

Wide Market Access

Kenya is a member of several trade agreements and beneficiary to trade-enhancing schemes including; Africa Growth and Opportunity Act (AGOA), EAC-EU Economic Partnership Agreement, African Continental Free Trade Area (AfCFTA), World Trade Organization (WTO), East African Community (EAC), Common Market for Eastern and Southern Africa (COMESA), Kenya-UK Economic Partnership Agreement (EPA) and a Kenya-US Free Trade Agreement (FTA), which is currently under negotiation

Well Developed Infrastructure

To position Kenya as a hub for intra-regional trade in Africa, the government has invested over \$55.6 billion into infrastructure. The targeted infrastructure include; railways (Standard Gauge Rail; SGR and Meter Gauge Rail; MGR), energy (Geothermal Power Plants), agriculture, and telecommunications sectors. This is part of an ongoing effort to ensure the seamless movement of goods and services from Kenya into the entire African region and international markets.

Attractive Labour Force

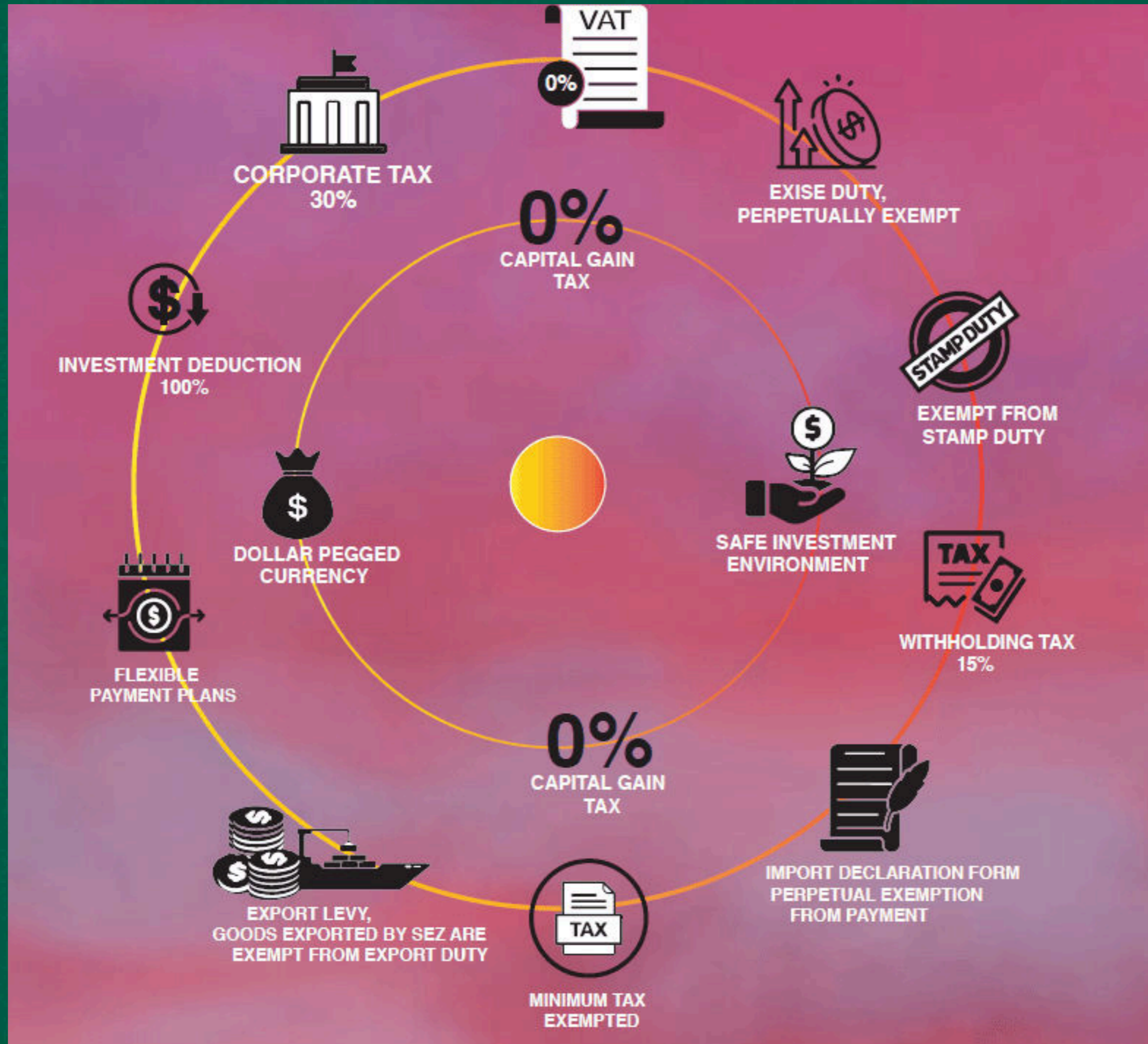
Kenya prides itself on its large, young highly educated and skilled work force with growing young English-speaking population. Current demographics indicate 55% of the population are aged 15-64. The workforce is highly productive and trainable

Favorable Investment Policy

The Kenya Constitution guarantees against expropriation of private property and no exchange controls, guaranteeing repatriation of capital, profits and interests. Furthermore, Kenya is a member of the Multilateral Investment Guarantee Agency (MIGA) and the Africa Trade Insurance Agency (ATIA) and a member of the International Centre for Settlement of Investment Disputes (ICSID)



OFFERINGS



WHY KIPSEZ



Strategic Location

Kenya provides a strategic location and business hub to access Africa's potential

Nairobi is East Africa's leading financial and technology hub with a rich culture, modern lifestyle facilities, and once-in-a-lifetime adventures, providing an efficient and strategic gateway for investors and businesses to the African market.

50% of the region's GDP, East Africa's Largest Economy

90% Green Energy

NSE Nairobi Stock Exchange

First Green Bond since January 2020

> 300 Fintech Companies

14 Foreign Banks

> 20 Incubator Hubs

30 Local Banks



Opportunity

Africa's Capacity for Next-Frontier Growth

Africa's **youthful population**, economic potential, **regional integration** efforts, **rising middle class**, urbanization, **innovation**, and sustainability goals make Africa the next frontier of growth.


18 Median Age

60% of population under 25

GROWTH RATE

6X Europe

2X North America

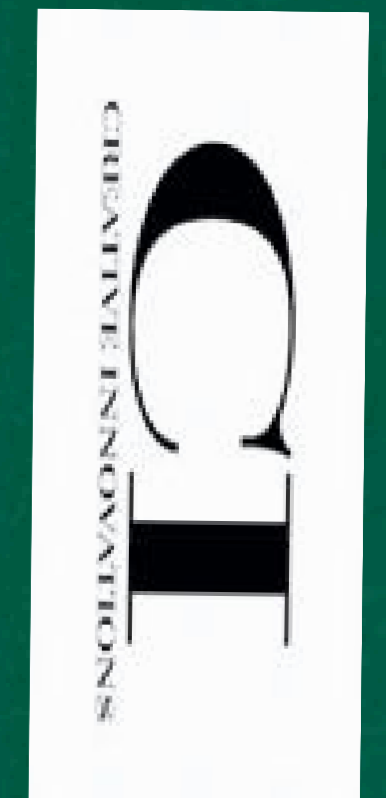


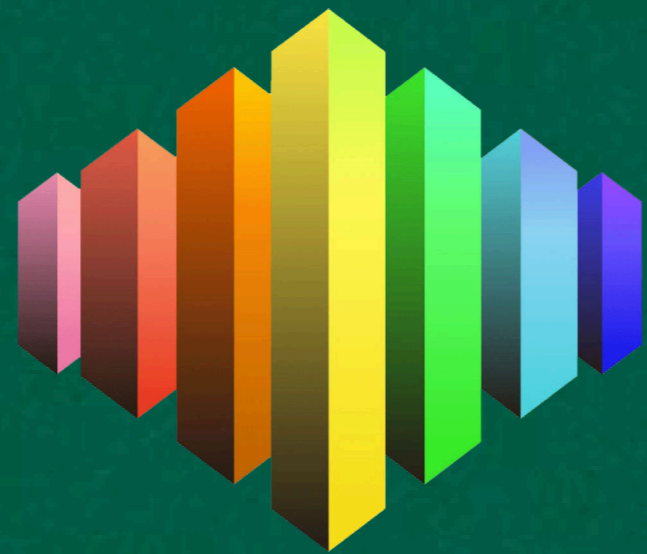
AfCFTA largest free trade agreement – 54 countries, 1.4 billion people, \$3.4 trillion combined GDP

70% of the world's mobile money market

Globalization and digitization have led to the unbundling of services, enabling tasks to be executed across different regions. Service exports have doubled in the last decade, with service trade growing faster than goods trade.

CUSTOMER PROFILE





KENYA
INDUSTRIAL PARK
SEZ

100,000 SQM

Avallable Warehousing Space





JOIN US AT

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